

Super British Production
"The Flight Lieutenant"
MATINEE ON SATURDAY

THE COLEMAN JOURNAL

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THE YARD is the setting of the house. The prettiest home, architecturally, can suffer when its surroundings are not pleasing to the eye and when neglect has been permitted to get the "upper hand." And a well kept yard is so essential for the "Street Beautiful." Your neighborhood, of course, depends on the part you play!



WHILE observing Arbor Day, not only plant a tree, as the custom goes, but look around the entire place and see what can be done. Fix up bedraggled trellises and train flowers that cover them. Mend and paint fences. Tidy up the porch furniture—new enamel, lacquer or paint, perhaps. See that every window box is painted.

Town Council Proclaims Clean-Up Campaign This Week

Importance of Humor in Everyday Life

Striking Illustrations Given in Fine Address by Rev. Robt. Pearson at Church Anniversary

"The Uses of Humor," the title of the address given in the United church on Monday evening as the closing event of the anniversary services, was demonstrated in a style full of human interest by the Rev. Robert Pearson, B. D., of Lethbridge, and without question sent many away feeling brighter and happier for having heard it. Of a commanding presence on the platform, and with the gift of a fine delivery and clear enunciation, the hour or more occupied by Mr. Pearson sped by so quickly that his hearers were anxious for more, a true indication that his address was crammed full of human interest. His explanation of the relation of Wit to Humor, how careful one must be to avoid dropping from the sublime to the ridiculous, the psychology of laughter, the sense of the incongruous, what an important part the use of irony can play in nullifying the effects of brilliant speeches, were all explained in a most facile manner which delighted his audience.

The sense of humor as characterized in various races was illustrated by stories which provoked many a laugh, and his review of the celebrated humorists of modern times devoted that serious yet interesting study covering an extensive field had been devoted towards arranging a humorous address. Another feature of Mr. Pearson's address which appealed was his reference to people whom many in the west either knew personally or knew of. Politicians of the past and the present generation, humorists such as Mark Twain, Bill Nye, Josh Billings and others equally celebrated; the inimitable late Bob Edwards, of Calgary "Eye-Opener" fame, and Nicholas Flood Davin, all came under the purview of his talk, giving the impression of a kaleidoscopic panorama of characters past and present.

His advice to allow humor to occupy one's heart instead of unkind criticism in thinking of others with whom we might be inclined to find fault was one of the uses of humor which could be employed to benefit every individual, and the happiness that can be radiated by the development of the sense of humor, as emphasized by Mr. Pearson, sent many away wishing they were possessed of a greater measure of this valuable and desirable attribute in its truest sense.

St. Alban's Church

St. Alban's Junior Women's Auxiliary are holding a doll shower and tea in the parish hall on Saturday, May 5, from 8-6 p.m. in aid of Dorcas work.

Children bringing a doll will be served tea; if no doll they will be charged 15c, adults 25c. All contributions will be gratefully accepted by the superintendent, Mrs. Currie, or Miss Gladys Moore, Dorcas secretary-treasurer.

Church notices:
Thursday, May 3, monthly meeting of the W. A. at 7:30 p.m.

Friday, May 4, weekly meeting of the Junior W. A.

Saturday, May 5, tea and doll shower in parish hall by J. W. A. Sunday, May 6, Holy Communion at 8 a.m. Evensong at 7 p.m. Vestry meeting at the close of the service.

The incumbent will be at the executive meetings in Calgary on May 8-9-10.

Antrobus' Sell Good Shoes

D. Davidson Goes to Alexo Coal Co.

Former Superintendent of McGillivray Mine Takes Similar Position in North

On Wednesday evening last Mr. Geo. Kellock and officials of the McGillivray Creek Coal & Coke Co. Ltd. called at the home of Mr. D. Davidson and honored him with a presentation of a dressing case on the eve of his departure for Alexo, Alta., where he has taken over the duties of mine superintendent for the Alexo Coal Co. Ltd.

Mr. Davidson has been a resident of Bellevue and Coleman for over fifteen years, and has been in the mining industry practically all his life, his first experience being gained in Scotland. He took an active interest here in various movements, especially the work of the St. John Ambulance Association, and the Coleman Rod and Gun Club, having been president of both organizations.

He resigned from the McGillivray company early this year, and after a brief holiday at the coast decided to again take up active work. As soon as possible the members of the family will move north.

Mr. Alex. Muir, who is a son in law of Mr. Davidson, has also gone

Personal and Local

Mrs. Wm. White returned last week from Preston, Ontario, where she spent the winter with relatives.

The Rev. H. D. Nevan took the services at Wesley United Church, Lethbridge, on Sunday, while the Rev. Robert Pearson, B. D., came to Coleman to conduct the 22nd anniversary services here.

A number of members of Summit Lodge A. F. & A. M. went to Cowley for a fraternal visit on Monday evening headed by the district deputy, Rt. Wor. Bro. A. M. Morrison.

H. Wilton Clark has accepted a position with the well known firm of Roberts & Scheffer at Chicago, and will take up his duties with them on May 1st.

The thank offering in connection with St. Paul's anniversary is not yet closed. Envelopes may be returned as soon as convenient. The result will be announced as soon as possible. Gifts may be put on the plates at church or turned in to any member of the managing board or to the bank.

to Alexo, and will move his family shortly. Coleman people extend to these two families hearty good wishes for success in their new home.

The Ladies Aid of the United Church express their thanks to all who helped with the dinner on Monday evening, also to the large crowd attending.

Sidney White returned from Alberta University last week for a short visit with his mother, and left again on Saturday to teach at a school near Hanna. He has another year left to complete his course at the University, to which he will return later in the year.

A Remington portable typewriter is a most convenient article for the home for letter writing, especially especially for school teachers, students or others who would find a typewriter of great assistance in saving time. The Journal office can supply these machines in a variety of colors, either for cash at \$75.00 or on terms of \$50.00 down and \$50.00 per month. A demonstration will be gladly given.

Two very fine violin solos were given by Mr. W. J. Harris at the United church on Monday evening, on the occasion of Rev. Mr. Pearson's address. Despite the disadvantage of the lights suddenly cutting off owing to a short circuit on the high transmission lines caused by the heavy wind, Mr. Harris concluded his playing without interruption. Mrs. John Curry of Bellevue played his accompaniment.

St. Paul's Church Anniversary Success

22nd Milestone Passed in Local Church History—Church Filled for Both Services

The keeping of the 22nd anniversary of the congregation of the United Church is now a matter of history. It will be remembered as one of the most happy and successful efforts undertaken by the membership.

Rev. Robt. Pearson brought fine messages to crowded congregations at both services on Sunday. The church was clean and attractive, being fresh from the hands of the painter. Flowers and plants had been used with good effect by the senior girls.

The anniversary dinner on Monday evening attracted a considerably larger crowd than last year. Of course the early comers had rather an advantage over the rest. However the ladies managed to serve all who came. The tables were attractive and the menu varied and abundant.

At eight o'clock a full church awaited Mr. Pearson who gave a fine and humorous lecture on "The Use of Humor." In this the Abundantia received and enjoyed some free advertising. Mr. Harris con-

Horrors of Frank Slide Are Recalled

April 29 was 25th Anniversary of Most Disastrous Rock Slide in Rocky Mountains at Frank

Many people living in Western Canada still recall the feelings of awe with which they received the reports of the titanic slide at Frank on April 29, 1903. This appalling incident is vividly recalled this week in an article by Eric Muncester, of Blairmore, published in the Lethbridge Herald, which has been read with interest not only by those still living in this district who experienced the horrors of that occasion, but also by many of the newcomers and the younger generation.

A trip through the "slide," as it is now familiarly called, always causes the imagination to run riot over the mighty forces of nature, which makes one realize what a mere pigmy is man in comparison. It is always a source of interest to tourists, and even to those who have travelled the road through it scores of times, it never ceases to hold interest, which even the familiarity which breeds contempt cannot efface.

Mr. Frank Graham, sr., is one of the survivors of that awful morning, and his narration of his experiences is always of intense interest.

Formal Opening of Bank

The formal opening of the Bank of Commerce building will take place on Wednesday afternoon next, from 2 to 4 p.m., when visitors to this handsome new building will be given a welcoming smile and the glad hand by Manager Rippow.

As dainty tea services are not included in the inventory of a bank's requisites, it will be impossible for the manager and his staff to entertain the ladies to tea, much as they would delight in so doing, but nevertheless they will be welcomed as well as the gentlemen.

The bank will open for business on Tuesday, (the day previous), and at present the tiring and harrowing job of moving the banks' effects from the old building to the new is merrily proceeding.

tributed to the pleasure of the evening with violin solos, going on even when the lights failed. Rev. R. C. Taylor of Hillesburg and Rev. J. W. Smith of Blairmore each took part during the evening.

In every possible way the anniversary was a happy occasion. Mr. Pearson was impressed with Coleman and delighted with the local congregation. The managers are grateful to all who helped to mark the occasion with gifts and attendance.

Boy Scouts Association

A meeting of the Troop No. 1 Committee will be held in the Anglican Parish hall on Monday, May 7th, at 8 p.m.

Card of Thanks

Mr. and Mrs. Adam Morris wish to thank the ladies of the W. O. N. Legion, Coleman, for the kind remembrance of their son, the late Alex. Morris, at the Memorial Service held on April 22; also for the wreath which was afterwards placed on their beloved son's grave.

Opens Store Here

A store for the demonstration and sale of Beatty Electric Washers has been opened in Coleman by A. E. Ferguson, whose advertisement appears in this issue.

Red Rose Orange Pekoe

is supreme

In clean, bright Aluminum.

Empire Builders

Empire Shopping Week, which was observed throughout Canada last month, appears to have made an especially strong appeal to the people of Western Canada. This may be surprising to many people in the Eastern provinces who are still laboring under the delusion that British and Empire sentiment is not very strong in the West, and that it has been weakened by the influx of settlers of other than British origin. But it is not surprising to the average Westerner; on the contrary, to him it is but the natural outcome of the thought and outlook of the West.

It is not in the East, but in the West, that the strongest approval is given to the British Preference feature in the Canadian tariff, and it is in the West, rather than the East, that public opinion favors further, albeit gradual, extensions of that Preference with a view to a lowering of duties and still greater encouragement of British trade in this Dominion. In fact, there is a very strong sentiment in the West which would welcome the development of Preference to the point where all customs duties on British-made and British-produced goods were wiped out entirely.

Empire Shopping Week had for its object the focussing of people's attention upon certain economic factors in the development of Canada as a component part of the British Commonwealth of Nations and of the Empire as a whole. Undoubtedly, sentiment provides a mighty urge to all Canadians to give a voluntary preference to Empire goods when making purchases, but, as was the case with prohibition of the liquor traffic, sentiment is not in itself sufficient. It is the economic factor which, in these modern days, provides the most powerful argument. And Western Canada is profoundly interested in the economic factor.

World trade today is, as it has always been and always will be, a system of barter—the exchange by one country of those products and articles of which it produces a surplus to another country which requires these things, and to accept payment therefor in other goods of which such country produces a surplus but which the first named country requires to import. Money is merely a convenient means of effecting such exchange. In other words, trade between nations operates on exactly the same principles as trade between individuals.

Western Canada, and Canada as a whole, has a surplus of products to sell. If those countries which require the things Canada has to sell are to be in a position to buy and pay for them, we must, in turn, buy from those countries the things they have to sell and which we cannot or do not produce ourselves and must import.

Last year Canada sold to the rest of the British Empire \$200,000,000 more products than she purchased from them. On the other hand, Canada bought over \$200,000,000 more from the United States than we sold across the line. Canada was enabled to pay the United States for the excess of goods imported because of its excess of sales to other parts of the Empire. While Canada did not lose by this procedure, the Empire did not gain; in fact, it lost a net loss.

Now as our major exports must cross the seas to Great Britain, Ireland, Australia, New Zealand, South Africa, it will be to Canada's advantage, in a purely business way, to buy as largely as possible in those countries and thus provide return cargoes for the ships which carry Canada's products into the markets of the far-distant British Empire. The larger these return cargoes, the more profitably can the vessels be operated, the greater the number of ships that will be put on these ocean lanes of transportation, the keener the competition for the business, and, as an inevitable economic result, the lower the freight charges levied on both out-going and in-coming shipments.

The more Canada buys from its sister nations in the British Commonwealth, the more they can buy from us. The one reacts on the other, and trade both ways can thus be built up and grow like the proverbial snowball. It has long been declared that "trade follows the flag," but it is also true that the flag has followed trade, and to the traders of the past we largely owe the Empire of today.

It is equally true that the development of inter-Empire trade has a direct and pronounced effect on immigration, and, inasmuch as Canada is particularly anxious to secure a larger proportion of British settlers, the more we trade with Britain, the more widely will Canada and Canadian products and Canadian resources and possibilities become known among the British people.

The slogan of Empire Shopping Week is indubitably true.—"Empire Buyers are Empire Builders." Let Canada build by buying.

Radio Phone Service Extended

Three Western Cities Have Been Added To List

A considerable extension in Canada of the list of towns and cities from which wireless telephone in Europe may be had, has been announced by Alex. Johnston, Deputy Minister of Marine and Fisheries, following the receipt of a statement from the office of the Secretary of State for the Dominions in London.

Up until April 11, the service was available to certain towns in Belgium, Germany, Holland and Sweden, but since that date it has been extended to Paris and to certain towns in

If You Need A Tonic

Get The Best!

Geoph, Ont.—"There is nothing better as a building tonic than Dr. Pierce's Invalids' Food. I suffered from nervousness, several times, when I was rundown, suffered from weak stomach, thin and impoverished blood, I took it and it did what I needed. It enriched my blood, relieved me of the weak stomach, built me up and made me feel like a new person. I also found it splendid to take following motherhood to give me strength. I have recommended Dr. Pierce's medicine to those whom I just advised.—Mrs. W. H. Skyring, 52 Nottingham St."

Write Dr. Pierce's Invalids' Food to Buffalo, N. Y., for free advice.

W. N. U. 1731

Uncanny Inventions

Exhibited in London

One Machine Types, Adds, and Multiplies At Same Time

Uncanny efficient inventions were to be seen at the Business Efficiency Exhibition at Holland Park Hall, London, Eng., recently. The devices shown included: An electric machine that opens envelopes at the rate of 30,000 an hour. A machine that types, adds, and multiplies at the same time. A machine that seals, franchises, counts, postmarks and prints a slogan on envelopes at the rate of 300 per minute. Portable typewriters in coils to match the home or personal color scheme. A lock which records on a tape the time the door is opened, by whom, and whether from the outside or inside of the room.

NEGLECTED ANAEMIA

Often Leads To The Most Serious Consequences

In no disorder is delay or neglect more serious than in anaemia. Usually the first noticeable signs are pale lips and cheeks, dark rings under the eyes and a feeling of weakness. Then follow headaches, backaches, palpitation and breathlessness. The only way that anaemia can be overcome is to enrich the blood, and it is because of blood-making properties that Dr. Williams' Pink Pills have won such general approval as treatment of this often most stubborn disease.

Thousands of young girls who were in an anemic condition owe their present good health to Dr. Williams' Pink Pills. One of these, Miss Katie McEachern, Port Hood, N.S., says: "I praise the day I began the use of Dr. Williams' Pink Pills. I had not been feeling well for some time. I was very pale, had severe headaches, dizzy spells and occasional fainting spells. The least exertion would leave me tired and breathless. In this condition I began taking Dr. Williams' Pink Pills. I continued to use them until all my troubles were by which time I was again enjoying good health. I hope my experience will lead other similar cases to give this medicine a fair trial."

If you are at all run-down, or weak, you should begin at once to take Dr. Williams' Pink Pills and you will soon be well and strong. These pills are sold by all medicine dealers and will be sent by mail at 50 cents a box by The Dr. Williams' Medicine Co., Brockville, Ont.

"Dry Ice" New Idea

Substitute Has Been Used Successfully in States

By the use of "dry ice," or solidified carbon dioxide, the price of ice cream with its cost considerably within in the next few years, Fred Rasmussen, of Harrisburg, executive of the International Ice Cream Manufacturers' Association, during the annual convention of the body.

Only fifty pounds of the "dry ice" will supply the needs of an ice cream delivery truck for nearly a day, he declared, and use of the substitute will spread rapidly when it is made in quantity. It is now being used in transporting ice cream by train from Philadelphia to Atlantic City.

Miller's Worm Powders do not need the after-help of castor oil or any purgative to complete their thoroughness, because they are thorough in themselves. One dose of them, and they will be found palatable by all children, will end the worm trouble by making the stomach and bowels untenantable to the parasites. And not only this, but the powders will be certain to exert most beneficial influences in the digestive organs.

Forest Effect On Temperatures
Forests have an equalizing effect on extremes of temperature. Records for Canada show that in forested districts maximum temperatures are lower and minimum temperatures higher than in adjoining deforested tracts.

The British museum library has announced that there are nearly 4,000,000 books on its 50 miles of shelf.

Short of Breath

Dizzy, Sinking Spells COULDN'T WALK FAR

Mrs. L. A. Oliver, Granville Ferry, N.S., writes:—"A few years ago I had N.B., sinking spells so bad I could hardly stand without taking hold of something to support me, and I could not walk any distance on account of being so short of breath."

"I had taken a lot of doctor's medicine, but it did me no good, only for the time being, so reading in the B.H.B. I decided to try them and found them to be just what they are recommended to be, and I feel that I owe my life to them."

Price 50c. a box at all druggists and dealers, or mailed direct at 50c. of price by The T. Milburn Co., Limited, Toronto, Ont.

AFTER ALL

There's Nothing To Equal

Cam-Buk

FOR THE SKIN!

A Region Of Wondrous Beauty

Plan Is Made For Establishment Of Government Park In Bella

Coala Valley, B.C.
If you like to get out in the wild country and hunt wild animals, such as grizzlies, with the camera, by all means go to the Bella Coala Valley, B.C. I have spent the last four summers there, and I am advocating the establishment of a Dominion Park to be known as Mackenzie Park. In honor of the first white man who crossed Canada, and who reached the sea at that point—this is to be connected up by means of a highway to be known as Mackenzie Highway, paralleling part of Mackenzie's route so that people can go from New York to California and to Bella Coala and the Mackenzie Highway, visiting Mackenzie Park and returning by way of the Rocky Mountains Park, and so on. This would bring money into British Columbia and Canada. If the Dominion will not carry out this plan I hope to get some wealthy men interested, as the region is one of wonderful beauty. Within a distance of 70 miles, it is easily traversed in one day by motor boat or auto; the can visit both the so-called rocky coast and the desert interior. One can go from sea level to 12,000 feet, can have boating and sailing, polo, motor boating, sailing, etc. There is excellent trout fishing and good animal photography, grizzly bears being very numerous. Thousands of waterfalls, one of them over 500 feet high; 18 glaciers may be seen from one place, and there are many others. It costs only \$40.00 for a round trip from Vancouver by boat through the fjords of the Mowat of Canada.

I have taken my first moving picture, showing life in this region. Board in the valley can be had at 50 cents a meal, good cream, fresh fruit, kindly, nice people, largely of Norwegian descent, noted for cleanliness, and good cooking. Please let me know of any party who will help me get this park and highway on my feet. I should get about 20 miles wide by 70 miles long of country which is still in the Crown; that is, it is government land, and it is of practically no other value except for park purposes.—Harold T. Smith, Department of Mines, Ottawa.

Mothers can easily know when their children are troubled with worms, and they lose no time in applying a reliable remedy—Mother Graves' Worm Exterminator.

Monarchy Normalized

People Look On Royal Family As One Of Their Possessions

The profound difference between the relationship of the people to the Monarchy during the "Victorian Age" and what it is now is that Queen Victoria held, in principle and in practice, to the ancient idea that the people were her people, the country her country, that she possessed them and ruled over them in virtue of a scarcely mitigated conception of Divine Right, whereas now the people look upon the King, the Queen and the Royal Family as their possessions and are fonder of them and prouder of them than of any other national institution. The sense of ownership has ceased to be autocratic or semi-autocratic and has become democratic. Unlike the railways and the coal mines, the Monarchy has been nationalized.—Review of Reviews.

Settlers From Across the Line

Many Inquiries Are Being Received From Prospective Settlers

"Not only will a large number of Canadians return from the United States, but many citizens of that country will seek homes in Canada during the coming year," predicted Hon. Robert Forke, Minister of Immigration. His prediction, he explained, is based on reports of Canadian agents in the United States, who state that they are receiving an almost unprecedented number of inquiries for information concerning Canadian settlement.

Has Unusual Occupation

For twenty-three years Lawrence Quinn, chief oysterman at the Hotel Lincoln, New York, has been opening oysters for a living. He opens an average of 3,900 oysters a day, and during his twenty-three years in this work has found dozens of pearls. None of the stones were of fabulous value, but there have been enough small ones to make a very fine necklace and some pendants, and Quinn still has hope that some day he will pick up one that will be of real value.

Winnipeg Population

The official figure of the population of Winnipeg proper for 1924, as given by the Assessment Department, is 202,377. Not since 1910 has the 200,000 mark been reached. This year's figure is exceeded only by the population totals for 1914 and 1915, when the figure were 208,250 and 212,859 respectively.

A manufacturing concern in Indiana has made paper covers to protect automobiles from dust when standing in garages.

Minard's Liniment for falling hair.

FIRST CONTRACTS AWARDED

Canada's Air Mail Service Will Eventually Cover Dominion

The nucleus of a transcontinental aerial mail service is being established by Canada with the awarding of contracts for four important mail services. Eventually letters will cross the country from Halifax to Vancouver in 36 hours by aeroplane, instead of in five days by railway as at present.

The contracts now entered into provide for a service between Father Point and Montreal and Ottawa, another service of four trips per week between Montreal and Toronto, and all year-round service between Montreal and Albany, N.Y., to connect with the United States Transcontinental Air Service. The total cost will be \$201,150.

The Father Point to Montreal service and the Montreal to Ottawa service will be provided by the Canadian Transcontinental Airways, Limited, of Quebec, the Father Point to Montreal service costing \$49,000, or \$1.25 per flying mile. The Montreal to Ottawa service is to cost \$28,250 for the season. For the Montreal-Toronto service the cost will be \$40,000, or \$1.25 per flying mile, and the Montreal to Albany service will cost \$86,900.

According to J. A. Wilson, Director of Civil Aviation in Canada, 60 per cent of the Royal Air Force pilots during the war were Canadians. Since the war Canada has been devoting her activities to such operations as forest protection, surveying, mapping, and the assisting of engineering and geological survey work in the northern regions. It would take some time to build up a transcontinental air mail service, owing to the sparse population of the Dominion, but eventually the people would demand more rapid service than could be given by the present method.

An Oil That Is Prized Everywhere
Dr. Thomas' Electric Oil was put upon the market without any flourish over fifty years ago. It was put up to meet the wants of a small section, but as soon as its merits became known it had a whole continent for a field, and it is now known and prized throughout this continent. There is nothing equal to it.

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A Square Deal

Farmer: "What will you give me for the horse?"

Scottishman: "A load of hay."

Farmer: "But what could I with a load of hay with no horse to eat it?"

Scottishman: "Well, I'd lend you the horse till the hay is gone."

When a man wears an harness he has it in his fortune.



DON'T suffer headaches, or any of those pains a tablet of Aspirin can end in a hurry! Physicians prescribe it, and approve its free use, say it does not affect the heart. Every drug-gist has it, but don't fail to ask the doctor for Bayer. And don't take any but the tablets that are stamped with the "Bayer Cross."



Americans Have Faith

In British Surgeons

Millionaire Found Way To Get Famous Doctor's Services

Americans have great faith in British surgeons. A few months ago an American millionaire wanted one of the most famous surgeons to go to New York to treat his small child, and offered a very large fee.

The surgeon, however, was not prepared to make the journey. He was surprised when shortly afterwards an American doctor arrived with a complete cinema film of all the child's movements during a period of 24 hours.

To exhibit the film it was necessary to take the local cinema hall at a high fee. The British surgeon carefully examined the film and drew a report, which the American doctor took back to America.

Later, he arrived again with another film showing the result of the treatment in detail, a big cheque, and a letter of thanks from the relieved father.

The difference between an alarm clock and a hen is that when you set a hen she sits there, but when you set an alarm clock it goes off.

Toothache

Fill cavity with cotton soaked in Minard's. Also balm the face. Quick and sure relief.



A Chicago manufacturer has invented a photographic machine that can produce 4,000 finished prints in an hour.

It is estimated that \$100,000,000 is annually spent in U.S. for retail store display advertising.

HERCULES

TRADE MARK

PERMANENT BUILDING PAPER

Smooth the Bumps on the Sales Road

Regardless of price, if quality is in the merchandise, it is half sold.

Hercules Permanent Building Paper is tested and proven wind proof—absolutely. Hercules not only aids in selling but brings repeats. Hercules also has the quality of toughness which, making it easy to use without fear of tearing or cracking, appeals strongly to the user.

Hercules—in three grades, x, xx, xxx—smooth, glossy, building paper sales road. Samples sent on request.

Appelford Paper Products
HAMILTON, CANADA

ANDRE WAGON
Diplomed Piano Tuner
Voicing—Action Regulating
General Repairing
All Work Guaranteed
(Violin Bows Re-Haired)
Leave word at Journal Office, Coleman

The Pythian Sisters held an invitation
whist drive and dance in the hall on
Tuesday evening, twenty tables being in
play. Prize-winners were Mrs. Parkin-
son and Mrs. Deryshire for the ladies,
and J. Muir, A. Jones and Wm. Griffiths,
the latter being awarded the "booby"
prize. A most enjoyable evening was
spent, music being furnished by Mason's
orchestra.

Montelbetti-Gentile Wedding

A pretty wedding took place on
Saturday morning, the bride being
Dora, the only daughter of Mr.
and Mrs. D. Gentile of Coleman,
and the bridegroom, Andy, the
well-known son of Charles Montel-
betti, of Frank.

Christine Montelbetti, sister of
the bridegroom, acted as chief
bridesmaid, and Angelo Gentile,
brother of the bride, acted as best
man. The party were married by
the Rev. Father McCormick at the
Roman Catholic Church, where a
great many friends attended.

The bride was dressed in a dress
of peach silk, with picture hat to
match, and looked exceedingly
pretty, carrying a large bouquet of
lovely roses.

The bridesmaid was also daintily
attired in sand colored georgette
crepe with hat to match, the wed-
ding party making a very attractive
group. After the wedding cere-
mony the party returned to the
home of the bride, where a sumptu-
ous wedding breakfast was par-
taken of by the relatives.

The newlyweds left on the morn-
ing local for Calgary, Edmonton,
and other places, completing their
honeymoon at the home of the
bridegroom's brother at Blifton,
Alberta. On their return they will
reside at Frank, where Mr. Montel-
betti holds the position of section
foreman.

A large number of friends showed
their appreciation of Dora's friend-
ship by presenting her with many
lovely presents, and turning out
en-masse at the depot, where the
bride couple were baptised freely
with confetti and rice.

Card of Thanks

Mr. and Mrs. John Van Maanen
wish to express appreciation for the
kindness extended in the death of
his father, and also to thank the
doctors and nursing staff of the
hospital, and those whose flowers
and assisted with automobiles.

Fire Insurance

Insure your property with the
following companies, which are
absolutely reliable, and your poli-
cies are as safe as the bank: New-
ark, California, World, Acadia,
Patriotic and United Underwriters.
See A. Oliva, at Coleman Trading
Co., Agent.



GENERAL CHANGE

TRAIN SERVICE EFFECTIVE

Sunday, May 13th, 1928

For details please consult
C. W. MacKINNON, Ticket Agent
or write
G. D. BROPHY,
District Passenger Agent, Calgary

Tenders--Caretaker Wanted

Tenders will be received by the under-
signed for the position of caretaker of
Coleman Tennis Club courts, on a
monthly basis or a four months term.
Duties: Watering and rolling courts,
keeping down grass and weeds and keep-
ing courts in repair generally.
Address tenders to: Dr. D. A. McLeod,
Chairman of Grounds Committee.

CARNATIONS

FOR

MOTHER'S DAY SUNDAY, MAY 13th

Order early, as Carnations are
scarce this year, and only a
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Special for Mother's Day
Last year our special \$2.00 box
of Mixed Flowers gave won-
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your orders now for one of
these special boxes of flowers
for mother. **ONLY \$2.00.**

Potted Plants and Cut Flowers
of all descriptions supplied

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'MILKMAID' BREAD

Made from the finest pro-
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a most wholesome and
nutritious bread.

There is Non Better

Ask your grocer for
"MILKMAID"
Made in Coleman by

Coleman Bakery

Phone 19

Your Vision is Normal OR OTHERWISE

If otherwise, this is for
you, because with your
sight not up to par you
cannot do your work nor
live your life as you
should.
Almost everything is sure
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and you probably lack
enthusiasm for your du-
ties. The answer to these
conditions is GLASSES.
We can fit them for you,
and fit them properly.

G. R. POWELL

Registered Optometrist

Big Clean-Up Special

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On display in our window will be the following extra special
special bargain. - In four of the dishes will be a 50c Piece. You
take your choice from the window display. COME EARLY
and share in this

- 1 pkg. Chipos (large size)
- 5 P. & G. The White Naphtha
- 4 Gold Soap
- 2 Guest Ivory
- 1 Ivory Soap (medium)
- 1 Oval Dish Pan
- (White, Blue, or Green)

All for

\$1.50

Regular Value
\$2.20

Rushton's Cash Grocery

LEOSKY, LEDIEU & CO.

Spring Time is House Cleaning Time

Useful Suggestions for House Cleaning at Special Prices

Chau Floor Wax, large size, Special	.70	O' Cedar Furniture Polish, small size, Special, 2 bottles for	.45
Old Dutch Cleanser, Special, per tin	.10	Bon-Amie, Special 2 cakes for	.25
Classic Cleanser, Special 4 tins for	.30	Bon-Amie Powder, Special, 2 tins for	.35
Fels Napha Soap, Special, per carton	.85	Golden West Powder Special, 2 pkts. for	.65
P & G Soap, Special 21 cakes for	\$1.00	Gold Soap, Special 17 cakes for	\$1.00

We still have a few Dish-pans left in three different colors,
white, green and blue, a \$2.20 value for \$1.50
Come in and investigate

Brooms, Special, each .40 |

Fresh for This Week

Head Lettuce, Leaf Lettuce, Cucumbers, Asparagus, Rhubarb,
Celery, Green Onions, Radish, New Cabbage,
Strawberries and Fresh Grapes



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with

Stephens' Paint and Varnish

OUR GLOSS HOUSE PAINT is priced cheaper this year than ever before.
(Quality is the best—guaranteed to cover more surface per dollar than
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Silkstone Flat Wall Paint at \$4.60 a gallon
Beautiful Shades—Every Gallon Guaranteed

VARNISH—Try "Wak-Over" for all jobs around the house. If you are
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Cleaning Needs, as we are sure we can save you money. Your credit is
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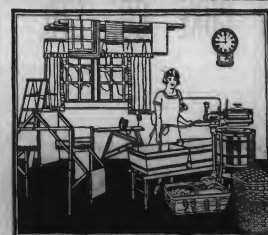
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much nicer than hose of
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show good judgment and
secure goods of the best
quality only. We have a
complete line and you will
be highly pleased once you
buy.

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ANTROBUS SHOE STORE



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First in Quality
First in Sales
Washes Faster
Lasts Longer

Made in Canada
by a firm of 34
years standing

Complete washing outfit given free with each washer

Why scrub and rub when the Beatty will do your washing
for 2 to 3 cents per week?

Phone 212 for Free Demonstration

A. E. FERGUSON Coleman

SPECIAL Combination Package

Face Powder, Powder Puff and Perfume, in an
attractive box, at
\$1.00 ONLY

Made by Renaud, the famous French Perfumer

Rennies' Lawn Grass Seed 40c Pound Package

H. C. McBURNEY

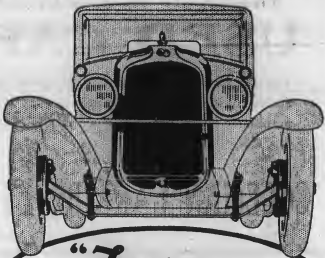
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Week-End Specials

- Sweet Biscuits, regular 50 a lb, now per lb .35
or 3 lbs for \$1.00
- Ginger Snaps, 2 lbs for .35
- Perrin's Family Package Sodas, and one pair
of High Grade Schneiders, reg. \$1.75, now \$1.35
- Palmolive Soap, 3 cakes for .25
and one box of Palmolive Talcum Powder Free.
- Spring Clothes Pins, per dozen .05



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Great Car
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SHOCK ABSORBERS BRAKES

LAST year a great car, now a host
of added features make Pontiac
Six greater than ever. To Pontiac's
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added the enthralling beauty of new
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the new safety and security of positive
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comfort of Lovejoy Shock Absorbers;
a new pride of ownership in a car that
is essentially modern, up-to-date.

Ask about the amazingly low prices of the New
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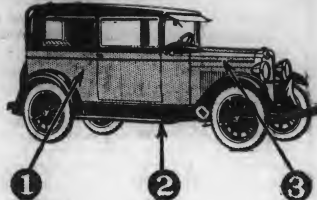
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1 Body The emblem "Body by Fisher" stands for modern styling, safe, substantial construction, lasting beauty, and a score of important contributions to your comfort.

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CHEVROLET

New and Lower Prices

Runners	\$525.00	Colombo	\$515.00
Trucking	\$625.00	Imperial Sedan	\$590.00
Coupe	\$650.00	Commercial	\$700.00
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Government Taxes, Dealers and Sales Tax Extra.

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Sentinel Lodge
No. 25
Meet every second
and fourth Thurs-
day at 7 p. m.
Visiting Brethren
Welcome
Hall is available for rent
Apply to E. C. Clarke, K. P. Block

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Meetings first and third Sunday of each
month, at 7:30 p. m.
Visiting Brethren Welcome.
Hall is available for Rent.
Apply to R. Parker, Trustee.

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Regular meetings held first Thurs-
day of each month, at 8 p. m.
Visiting Brethren cordially invited.
T. E. Flynn, W. M.

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Fire Wood for sale

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W. A. Beebe, H. Snowdon,
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East Coleman Property

Owners Given Clear Title

People wishing to purchase
Lots in East Coleman will be
given a Clear Title to their
Property upon payment of
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The Coleman Lumber Yard

Give us a chance to solve your
building problem! We will submit
to you lowest prices on anything that
you may wish to erect.

Nothing too Big! Nothing too Small!

We now have a large stock of Rough
and Dressed Lumber, Sash and Doors,
Cement, Brick, Lime, Plaster, Stain-
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Compare our Prices. Compare our Stock

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Contractor and Builder
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MINERS TO VOTE ON AGREEMENT

Ballot to Be Taken To Morrow on
Acceptance of 2-Year Agree-
ment Expiring Mar. 31, 1930

"Are you in favor of proposed agreement?" is the question on the ballot paper to be voted on to morrow by about 800 mine workers in Coleman. Following negotiations extending over the past month between the general managers of the International Coal Co. and the McGillivray Creek Co. (O. E. S. Whiteside and Gro Kellock) and a committee of ten representing the Mine Workers of both mines, under the chairmanship of William Lees, this marks the final stage of the parleys. An increase of 25c a day is granted to the outside day men under the proposed new agreement, this being the only change in the agreement which has been in force during the past three years.

Meetings of the men during the past two days have crowded the K. of P. hall beyond its capacity, and an additional day to the usual May Day holiday was taken so that all interested could be present. The negotiations have been marked by a conciliatory attitude on the part of the men, though the increases asked for, which the committee stated were required to meet the continued high cost of living, were not granted, except the increase to outside men above noted.

The following is a summary of the negotiations as issued last evening by William Lees and Dave Gillespie, chairman and secretary of the local committee:

Negotiations between operators and miners were opened on April 7 by the miners presenting the terms on which they desired to form the basis for a new contract. These consisted of recognition of the Mine Workers Union of Canada, 20 per cent. increase on all day wage rates, and 15 per cent. on all contract rates and dead work. Time and place were arranged on that date for the negotiating committee and the operators to meet to discuss the proposed contract, viz. April 12.

The miners instructions on that occasion were to stand pat on recognition, which they did, the operators attitude being just as firm in refusing to grant it. A deadlock ensued, parties mutually agreeing to meet again on April 15. The miners argument in favor of recognition was that it would help to stabilize industry by making rates and conditions uniform throughout the district and tend to remove price cutting which the operators claimed was prevalent. The miners also claimed that by the agreement they had been working under for the past three years, the operators had recognized and admitted the right of their employees having an association and could see no just reason for the objections to allow the association a name.

However, after meeting again on April 19 they again adjourned with no progress having been made. On April 27 instructions were received from Calgary, where the Policy Committee had been meeting to consider the situation, advising local committees to get in touch with operators with view to arranging another meeting for April 28.

At this meeting the demands, modified to a large extent, with a view to effecting a settlement without stoppage of work, were presented, being 10 per cent. increase on day wages of \$4.20 and \$4.45, and seven and a half per cent. on all day wages over \$4.45. These demands were met with a blank refusal and the committee informed that the old agreement was there for them to sign and that nothing else would receive any consideration. This attitude was modified by the operators later in the same day agreeing to increase the \$4.20 rate to \$4.45. The miners committee submitted figures from the Labor Gazette showing the cost of living per week for a family budget of 29 staple foods, fuel and lighting, rent and clothing, in terms of average retail prices in 90 cities in Canada, the year 1925 showing \$30.61, 1926, \$30.50, 1927 \$30.70.

To show how these figures compare with the wages earned during 1927, the \$4.20 per day man is cited as an example. The international mine claims to have worked 100 days during 1927, which gives the \$1.20 man \$798.00 for the year, giving a weekly average of \$15.35, which means that in order to have the equivalent required by the figures quoted from the Gazette to provide the bare necessities of life he would require to work another 100 days, or fifteen more than there is in a year.

The committee states "that this applies more or less to all day wage men and should convince the public not only of the reasonable demands made by the miners but of the earnest endeavors made by them to avoid a stoppage of work at this time."

Make your old furniture look like new



Come in and buy a fine Chinese bristle (10c) brush, to do the finishing with, and we will give you, without charge, so that you may make a trial yourself—a regular, full size 20c can of Kyanize—enough to do over a chair or a table.

Kyanize

For Floors and all Woodwork

is a wonderful finish, made especially to stand hard usage on floors and staircases, and is also the best finish there is for interior woodwork, chairs, bookcases, desks, bedsteads—all kinds of furniture.

It requires no stirring, dries quickly and does not chip, peel or turn white. It is easily kept clean and sanitary. Made in clear and seven popular colors, also white enamel. You can use it yourself with wonderful results.



You'll need these for the Clean Up and Paint-Up Campaign, and at all times. Buy a plentiful supply at

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Your opportunity is still good to buy a

Thoroughly Reconditioned USED CAR

You can buy a car at a bargain price, by acting now. Enjoy the beauties of the mountain trails this summer by BUYING A CAR.

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TEACHER OF VIOLIN
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Pupils 100 per cent.
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GRAND UNION HOTEL
Closed Pontiac Car
Prompt Service at
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ROLAND CRAYFORD

PROBLEM OF IMMIGRATION BEFORE INQUIRY

Ottawa.—Rev. Canon Burd, of Prince Albert, quoting immigration statistics before the Commons committee on immigration, expressed his "very deep alarm" over the preponderance of Europeans entering Canada. Last year, he said, the increase over 1926 had been 1,068 British, 3,482 from the United States, and 2,536 Europeans. In March 3,150 British people came to the Dominion and 9,132 non-British.

"This is to show that the present system is detrimental to those of us living in the West," said the canon. The census of Saskatchewan showed that in 1910 the proportion of British residents in the province was 64.5 in 1921, 52.4 in 1926, and 50.7.

"Would you have the development of the West arrested until we can get British immigrants, who seem reluctant to come?" asked C. H. Cahan (Conservative, St. Lawrence, S. George).

A letter was read from a rural dean of the Peace River, who stated that every train into that country was bringing in foreign-born, but no British. The foreigners, he said, would never become Canadians.

"It is a libel on my district to say that foreign-born are not becoming good Canadians," said George McThee (Liberal, Yorkton).

"It is not easy to be true of every district, but where foreigners are in blocks it is correct," replied the canon.

The British Government had voted £18,800,000 to spend in emigration. They had been able to spend only three and a half million. If it was made clear to the British Government that Canada wanted settlers, would go deep in its pocket for overseas settlement.

McIntosh was "not afraid of the future of Saskatchewan," so far as immigration was concerned.

The canon made it clear that he did not represent the Anglican Synod, but the diocese of Saskatchewan. He represented the whole church in so far as he spoke from the general diocese journals.

Hon. Robert Forke, Minister of Immigration, interrupted: "I have direct information from the church that Canon Burd represents a minority of the church as a whole but only the diocese of Saskatchewan."

This was correct, agreed the canon, but he would quote from the Canada of the general diocese journals, which were the opinion of the whole of the Church of England.

He said that there was no uniformity toward the Department of Immigration. He quoted from a memorandum passed by the Saskatchewan synod pointing to the employment by the department of 25 Roman Catholic priests and only a few clergymen of other denominations. This was described as "a glaring unfairness."

Profits From Liqueur Sales

Annual Report For Saskatchewan Shows Increase Over Last Year

Regina.—Profits from the sale of liquor in Saskatchewan in the year ended March 31 last, were \$2,445,890.68. It was officially announced on receipt of the annual report of the independent firm of auditors.

In the corresponding period one year earlier, the profits were \$2,114,866.44.

In the last 12-month period revenue from the sale of beer exceeded that from the sale of wine and liquors. Beer sales totalled \$6,171,022.23, while wine and spirits sales totalled \$5,534,422.32.

Awarded Highest Honor

New York.—For his three years' explorations in the Arctic, culminating in his flight across the Arctic basin, Captain George H. Wilkins was awarded the Samuel Finley Breese Morse gold medal, the highest honor in the bestowal of the American Geographical Society.

Won Sailing Race

San Francisco, Calif.—The thirty-three-year-old "Star of Alaska," a single rigged sailing ship, won a race from San Francisco to Alaska, from the barque "Star of England." It was learned here. The owners had offered a \$100 purse to the crew of the winning ship.

Charged With Evading Law

Mexico City.—Newspaper despatches from Tuxtla, Gutierrez, state that Catholic priests and nine nuns were arrested at San Cristobal, state of Chiapas, charged with conducting religious services without having first complied with the law of registration.

W. N. U. 1731

Gave Life To Aid Bremen

Floyd Bennett Dies In Quebec Hospital From Double Pneumonia

Quebec.—Floyd Bennett, one of the world's best known aviators, died in hospital here, following a severe attack of double pneumonia.

Bennett, who, in conjunction with Bert Balchen, was one of the first to try to bring tangible aid to the stranded German and Irish trans-Atlantic fliers at Greenly Island, contracted his illness as a direct result of his attempt to help his stranded fellow aviators whose plane, the Bremen, was in a disabled condition at out-of-the-way Greenly Island.

Bennett had been suffering from a heavy cold prior to his take-off from Detroit and had undertaken the flight against advice of physicians.

His wife and Commander Byrd, both of whom rushed here from New York when informed as to Bennett's serious condition, were at his bedside when he died. Mrs. Bennett herself was ill when she arrived here and was occupying a cot in the hospital, suffering from tonsillitis.

Pleased With Senate Prospects

Janey Canuck Sees Results Of Twelve Year Campaign

Edmonton, Alta.—Announcement from Ottawa, that the Dominion Parliament would take steps to amend provisions of the British North America Act so that it would be legal for women to receive appointments to the Senate, brings to a climax a 12-year campaign to achieve this objective instituted and waged with unrelenting vigor by Mrs. Emily Murphy, first woman to be appointed justice magistrate in Canada, and who, under the pen name of Janey Canuck, has contributed much literature to the cause of woman's advancement in the social and political life of the country.

Asked regarding the statement on the subject made in Parliament, by Hon. Ernest Lapointe, Minister of Justice, Mrs. Murphy expressed her heartiest appreciation of the Government's action, and said was one with which the people of Canada, for the most part, were in perfect harmony, irrespective of "class, creed, party or sex."

Germans Planning New Trip Across Atlantic

Completing Plans For Another Flight To North America

Dessau, Germany.—Negotiations for another flight to North America in a Junkers plane by way of Iceland, Ireland, have almost been completed.

The Junkers officials, however, have declined to divulge the details, but the latest Associated Press learns that the project is being engineered by Lilli Dillena, Viennese actress who last year got as far as the Azores in the D-1230 in an effort to make the Westward passage.

The Europa, latter plane of the Bremen, which last year was compelled to land after a valiant effort to start for the U.S., will be used, and will be piloted by Johann Hatzke, who was aboard the Europa on her unsuccessful attempt.

It is understood that Fraulien Dillena owns the Europa and that she will be a passenger on the new attempt.

Proceeds Go To Nurse

New York.—The proceeds of a matinee under the auspices of Sir Wilfrid Grenfell in a play house here, will go to Miss Gertrude Ferris, of Saint John, N.B., who carried supplies to the Bremen fliers on Greenly Island, and afterwards through the Saint John Telegraph-Journal and the Canadian Press, gave the first detailed first-hand account of their plight to the world. Miss Ferris is a nurse at the Forties Mission in Labrador.

Willing To Pay Part

Ottawa.—The Government is favorably disposed toward payment, in part, of amounts which may be due Home Bank depositors who have not received 35 per cent. of their claims under legislation enacted by session ago. This was the statement made in the House by Hon. J. A. Robb, Minister of Finance, in reply to a question by G. R. Geary, Conservative, Toronto, South.

Killed By Chinese Soldier

Shanghai.—Dr. Walter F. Seymour, superintendent of the Presbyterian board of foreign missions hospital at Shanghai, southeast of Shanghai, was shot to death by a Chinese soldier. Dr. Seymour, a graduate of Wisconsin University and Northwestern Medical School, Evanston, Ill., came to China in 1909.

Increase In Immigration

More Britishers Arrive and Canadians Returning From U.S.

Ottawa.—In the fiscal year ended March 31, 1928, immigration to Canada amounted to 151,837, an increase of 5 per cent. over the previous year, when it totalled 143,991. These figures were made public by the department of immigration and colonization.

During the last 12 months, as compared with the preceding year, there has been an increase in British immigration of 1,068. Immigration from the United States has increased by 3,482, and from other countries the increase has been 2,536.

A significant feature of the statistics is the increase in immigration from the United States, which was greater than the increase from all other sources combined.

During March the total immigration to Canada was 14,855, of which 3,150 were British, 2,383 from the United States, and 9,132 from other countries.

During March 2,670 Canadians who had gone to the United States to reside returned to Canada, declaring their intention of remaining permanently in this country. The number of such returning Canadians in the fiscal year was 39,887.

BRITAIN NAMES SIR WM. CLARK OTTAWA ENVOY

London.—Sir William Henry Clark, controller-general of the department of overseas trade since 1917, has been appointed British high commissioner to Ottawa.

Sir William Clark is the eldest son of the late W. J. Clark, Scropo House, Cambridge, and is in his 53rd year.

Sir William was educated at Fion and Trinity College, Cambridge. He has had an exceptional training in the public service. He was a clerk in the Board of Trade Department of the government in 1899; secretary to the special mission to Shanghai to negotiate a commercial treaty with China in 1901; acting second secretary in the diplomatic service in 1902; secretary to the Royal Commission on the Hosiery industry of food, etc., in time of war, 1907-8.

Sir William was private secretary at the Board of Trade to Lloyd George in 1908, and to Winston Churchill in 1908; secretary to Lloyd George as chancellor of the exchequer, 1908-10; member for commerce and industry of the council of the Viceroy of India, 1910-15, and controller-general of the commercial intelligence department of the Board of Trade, 1916-17.

As soon as the necessary arrangements are completed, Sir William will proceed to Ottawa.

General Wrangel, Exile Of Bolsheviks, Dies At Brussels

Brussels, Belgium.—Baron Peter Wrangel, the last hope of the Russian Whites, whose army the Bolsheviks chased into the Black Sea seven years ago, is dead.

The end came in the little suburban home to which he retired in 1926 leaving the last remnants of his command, a few Caucasians and Don Cossacks, in Jugo-Slavia. He suffered from intestinal trouble which affected his heart and lungs.

General Wrangel was born at St. Petersburg, near Leningrad, August 15, 1875. He was a member of a remarkable family which traced its origin to the nobility of the Balkan states as far back as 1200.

Norwegians Aid Canada's Development

A group of Norwegians photographed after having spent a few years in Canada. A young girl dressed in the costume typical of her native country.

By introducing into Canada such winter sport talent as that of the Nelson brothers in ski-jumping, and others in figure skating, Norwegians have won much favor and esteem in the eyes of Canadians.

Nels Nelsen, C.P.R. brakeman created a world's record in 1925 at Revelstoke, B.C., in making a successful leap down the mountain side of 240 feet, a distance that has not yet been surpassed. His brother, Ivin Nelsen, created the record for the Quebec jump this winter in making 114 feet, a highly creditable performance on the particular jump.

At Banff and Quebec and other winter sport centres in Canada, Norwegians, as amateurs and professionals, have contributed much to native figure skating talent. They have doubtless shared in the training of the outstanding Canadian skaters, many of whom have won great distinction in international and world competitions.

Out of Canada's population of 9,500,000 roughly 60,000 are of Norwegian origin. The annual average influx of immigrants from Norwegian is 5,000, the majority travelling by Canadian Pacific ships to Quebec and Montreal in the summer, and Sir John N.B., in the winter. These vessels are splendidly equipped for this purpose and carry as many as 900 immigrant passengers at a time, considerably exceeding the capacity of other lines.

The settlers travel from Oslo and Christiania by the weekly service maintained by the Elisenau Wilson Steamship Line to Hull, across England by the London and North Eastern Railway, and embark at Liverpool. Special C.P.R. trains run from Quebec through to Winnipeg for the distribution of the immigrants throughout western Canada.

The Canadian Pacific maintains agencies for the service of prospective Norwegian immigrants at Alesund, Bergen, Oslo, Stavanger, and Trondheim.

CANADIAN GIRL AVIATOR

Miss Caroline Sykes, of Toronto, the first Canadian girl to make a parachute jump from an aeroplane, is the only Canadian girl attending the all-American aircraft convention in Detroit. She predicts a bright future for aviation in Canada and is anxious to become an air mail pilot.

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Automobile Racer Killed

Car Overturns When Lockhart Was Seeking New Record

Daytona Beach, Fla.—Frank Lockhart, noted automobile racer, was killed almost instantly here when his lost control of his machine while racing down the beach at more than 200 miles an hour.

On his first run, Lockhart had been clocked at 147 miles an hour. The return trip was made at a speed of 193 miles. Starting South on the beach again the machines speed was timed at 203.45 miles.

In the final trip, it was apparent that he was making more than 200 miles an hour when the racer went out of control, about 500 yards south of the beginning of the mile stretch directly in front of the grandstand.

Lockhart's machine was demolished. The car in which the famous speed king died, his death was the one in which he plunged into the ocean here on February 22 last, while making an attempt to set a world's record during the annual speed trials here.

Must Exercise More Care

Charge Dry Officers At Border Cities

Ottawa.—Canada will communicate immediately with her minister in Washington, Hon. Vincent Massey, respect to the endangering of lives of Canadian citizens from bullets believed to have been fired by American preventive officers operating under the Volstead Act, stated Premier King in the House.

Mr. Massey will ask that more care be exercised by these U.S. officials.

According to S. F. Robinson, Conservative, Essex West, several times within the last month Canadian citizens have been nearly killed by bullets from American preventive officers at the border cities of Windsor, Walkerville, and Sandwich.

Beatty Stresses CANADA'S NEED OF POPULATION

Ottawa.—More executive efficiency and greater administrative latitude under experienced executives commanding higher salaries would bring the suggestions offered by E. W. Beatty, president of the Canadian Pacific railway.

Mr. Beatty indicated his belief that the present régime being made by the government and the railways were bringing inadequate results. He approved of the training in Great Britain as a method of eliminating "mistake" from immigrants.

Millions of Canada's 9,500,000 people were of British and French origin, he said.

"This would indicate that we have not yet reached the point at which the admission of continental, even in considerable numbers, should cause apprehension," said Mr. Beatty.

"We are all, I think," said Mr. Beatty, "impressed with the fact that Canada has made substantial progress in the last few years but we think progress can be expedited and even greater prosperity follow the admission of more people to this country. I share the views of the president of the National Railways and I agree with others that our ambition should be to admit, first from the United States and afterward from the United States and selected continental countries, men who are physically fit, and able, and willing to follow agricultural pursuits."

"If the figures for the past three years are approximately correct that 80,000 per year was the net increase in our population, other than from natural increase, and the extent of the country and its resources are considerable, I think, he said, we are admitting an adequate number of new settlers. I feel, too, that with present conditions of things the fundamental principles underlying the legislation are correct and that immigration as applied to Canada relates almost exclusively to land settlement and colonization. The entrance of men who follow other pursuits will depend upon the opportunities for employment existing in Canada, and when these opportunities are known to exist they will be secured without difficulty and without effort. In fact, the history of the U.S. has indicated that where jobs are available applicants are usually found for them in great numbers."

"If I am correct in assuming that the question is one of land settlement and colonization, my effort must be of necessity largely restricted to obtaining settlers or those who can in time become settlers. We have a great deal of unoccupied land in Canada."

Wants Envoy Recalled

Irish Embassy To U.S. Not Worth the Money Says de Valera

Dublin.—Abolition of the post of Free State representative at Washington was urged by Eamon de Valera, budget director by Eamon de Valera, the republican leader, who said that it was not worth the money it cost.

It was based on false pretences, he said, and it would be better the money should be used to help a minister who merely was part of the British embassy. It did not decide American, de Valera said.

Patrick MacGilligan, Minister for Industry and Commerce, replying for the government, denied that the Irish minister at Washington was connected with the British embassy and said that the U.S. had recognized the position in sending its own minister to Dublin.

Plan Regular Atlantic Flights

Berlin, Germany.—Nilsen Luftfahrt, a German firm, has been granted a license to operate a regular trans-Atlantic flight service, probably to South America. It was announced recently.

Wants Envoy Recalled

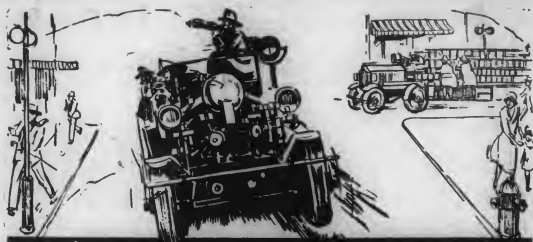
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Save Lives and money

What a terrifying sound it is, especially in the dead of night—the clang and scream and jungle and roar of the fire-fighting apparatus, speeding breathlessly on its way in an effort to repair what human indifference and carelessness have brought about!

But it means more than a building gone up in smoke and ashes and the irreparable waste. It means, very often, loss of life, as well. The brave men who fight fires are frequent sufferers in this regard.

Just the repeating of fire statistics fails to get very far, apparently. Nobody pays much attention to them. But it is a national issue, important to every business man, every house owner. Each and all must, indirectly, pay for this gigantic piece of carelessness.

To solve the problem, people must buy fire fighting apparatus of their own; they must clean up firetraps, they must be custodians of safety everywhere, they must use electric flashes in place of matches, and put valuables in fire-proof safes and cabinets. They must do all the hundred and one things which discourage fire or its hideous losses. And, last but not least, they must be prepared for the worst, by taking out fire insurance, in all its important forms.



A. M. MORRISON

Agent for the World's Leading Insurance Companies. Fire, Life, Accident, Automobile and Sickness, Plate Glass—We Carry Insurance in All Branches.

Fire's Yearly Toll!



Help Keep the Red Line of Fire DOWN!

For every year you have lived, the fire toll has steadily increased to the point where everyone is thoroughly alarmed. What is to be the end of it?

In 1922 the aggregate fire loss in this country was about \$506,541,001. In 1923 it was \$535,372,782. In 1924 the figures slowly crept up to \$549,062,124. The National Board of Fire Underwriters, by adding 25 per cent to include losses not actually reported to the Actuarial Bureau, estimates that the loss by fire in the United States during 1925 reached the staggering total of \$559,428,858, most of which was from strictly preventable or partly preventable causes. And the current figures are just as terrifying. Always upward goes that red line on the chart.

Fire experts tell us that much of this waste could be prevented—if people would ONLY BE CAREFUL. Evidently, the day has not arrived when they will take the subject seriously. Aggregate statistics mean little to them, as individuals. The Clean Up idea will bring the red line down. Is YOUR home free from menace?

H. E. GATE

See that you are well protected by Fire Insurance Policies in Reliable Companies



Is Your Home a Target for Fire?

The flaming, animate hand of Fire stretches out, by day and by night, across every community, large or small. Some building will be the target for that pointed hand of death and waste. Let it NOT be yours.

Here's a NEW type of "Fire Insurance"

The BEST POLICY is to be Careful.



Fire Prevention Plays Important Part In Clean-Up Campaign

Local Insurance Agents Co-Operate in Effort to Impress Necessity of Cleaning up Rubbish and Exercising Care at All Times

The Journal has received the co-operation of the local fire insurance agents whose advertisement appears on this page, in its annual spring clean up and paint up campaign. These advertisements are

Here and There

(39) David J. Gowans has been appointed assistant general manager of hotels eastern line, Canadian Pacific Railway, and has been made recently. Mr. Gowans whose headquarters will be in Montreal, has been associated with the railway for over thirty years and has been handling G. P. R. hotel work since 1905.

Vancouver.—The first radio telephone conversation between Vancouver and Great Britain took place on Thursday, March 21st, when a member of a local business firm talked to a representative of the firm in London. Each could hear the other distinctly, they said. The call lasted four minutes and cost 17s. This conversation was said to be the longest ever made in the British Empire, spanning a distance of 7,000 miles.

John G. Stratford, director of winter sports at the Chateau Frontenac, Quebec City, states that the winter season just concluded there was the best in the history of the city. Many parties came from New York, New England States, Chicago and even as far south as Wilmington, Del. The season practically came to an end with the Eastern International Dog Derby February 20-22, having commenced at the end of December.

A contract for the building of a new steamer for the British Columbia Coast Steamship Service to take the place of the Princess Beatrice on the Prince Rupert, Skagway or coast coast of Vancouver Island run, has been signed by E. W. Beatty, chairman and president of the Canadian Pacific Railway Company. The new steamer will be 350 feet long by 45 feet broad and will have a service speed of 15 knots with accommodation for 270 first-class passengers.

According to the Dominion Bureau of Statistics the average production of wheat over the five years 1922-24 in Manitoba was 17.3 bushels to the acre, in Saskatchewan was 17.3 bushels to the acre and in Alberta 17.3 bushels to the acre. The average value per bushel in the same period were respectively \$1.09, \$1.2 and \$1.4, making the respective returns per acre from wheat for the three provinces \$17.50, \$18.75 and \$18.15.

Commenting on the use of the harvester-thresher or "combine" in Saskatchewan, the International Harvester Co. states that during 1924 and 1925 representatives concluded the general use of this machine for harvesting grain crops in Western Canada was thoroughly practicable. In 1924 a number of machines were sold there and excellent testimonials were received from purchasers. In 1925 there was a greatly increased sale due to the showing, and results even under the unfavorable conditions prevailing that season were strikingly successful.

Over 600 new families arriving in Canada this year with limited capital can be looked after and settled advantageously in Alberta by the various provincial agents of the Canada Colonization Association, according to reports submitted by various representatives at the annual Alberta convention just concluded at Calgary. The objective first set was 400 families, but a survey showed that at least 500 more settlements could be made. T. O. P. Herzer, manager of the association, reported that during the past three years 486 families had been settled in Alberta on 129,244 acres of land, of which 118 were settled last year.

The Sad Picture Etched in Gray Ashes

Dawn comes. Down the little residence street, shadows lift and disclose one drear home that is no more than a gaunt parody of a house—the home that used to be. People stand around in little groups, whispering, wondering. "What caused the fire?" "Was there any insurance?" "Have the former owners any place to go?"

A man stands on the fringe of that crowd, head bowed and a great regret in his breast. No, there was not a penny of insurance. He had "meant to attend to it." Now it meant stating life all over again. The home had been the effort of a lifetime to build and to pay for.

But greater regrets than this possessed him. He knew now that this fire need never have been. Carelessness had caused it, neglect, an indifference to rules and warnings so long scolded. But it's too late to ponder such regrets after the damage has been done. In the background of every Clean-Up, Paint-Up and Fix-Up campaign there is included this note of Preparedness and of Safety First.

Fire's Unexpected Attacks

Everyone is conscious of the obvious causes of fire. But what of the less-known yet equally dangerous traps that make the national fire debt mount to almost inconceivable figures?

People are notoriously careless about their heat plants and the clean up of basements and cellars. An electrician should go over your electric wiring at the expiration of regularly stated periods. Some defect can send a home up in flame in a trice—and you never suspected that it could or would happen.

Rubbish and litter just "left around," was responsible for a fire bill this past year of something over \$300,000. The lightning rod may seem a bit old fashioned, but, nevertheless, the statisticians tell us that in one year the less firm fires caused by electricity was \$13,196,918.

Defective chimneys and flues—so likely to be neglected by home owners—link themselves with the fire menace, for they cost the country the tidy sum of \$21,673,850 in twelve months. Such figures are worth pondering—seriously.

These Are Partners of Protection

Mother has a gown to clean and uses gasoline for the purpose. Something happens. There is a sudden gush of flame and the house is placed in deadly peril. Father throws down lighted matches carelessly, and a trash basket becomes a hotbed of danger, or a rug smoulders and, in the dead of night, suddenly sets the lower floor on fire. Children play with matches and cause billion-dollar fire bills each year.

Why not, for a change, see what we can all do to lower this frightful record in Canada? Fire Chiefs say that people themselves are the real solution. If they would just do a little "old fashioned thinking," the majority of these fires could be avoided.

It is a happy idea. Every member of every family should go into partnership with the local Fire Department. What a difference it would make, indeed! What strange things cause fires. In one year, there were 136 conflagrations brought on by the careless use of electric irons.

The records show that igniting fat, grease and lard, in kitchen work, causes so many fires in homes that the cost sound's like another National Debt. Never was a "partnership" more needed than the one suggested above.



WOOD PRESERVATION IS GOOD INSURANCE

If you want a really good job of painting that will keep its appearance and look right, see

CHARLIE GRAHAM



Fire May Be Caused by Your Children's Carelessness

Matches Are Easily Obtained by Children Who Do Not Realize What Dangerous Playthings They Are

Two small children were playing in the cellar of an "average home." They had a little toy stove. What could be more natural that they should want to "cook" on it?

And so they secured matches, stuffed paper and bits of wood into the tiny stove and "started house-keeping." Older folk had not been careful in that cellar. There were bundles of old papers under the stairs; scattered junk of all kinds. Suddenly a scream resounded on the air and twenty minutes later, the fire companies, helpless to save this home, fought desperately as it crumbled down to ruins. And both of the children died in the wreckage.

Such tragedies are facing us every day, almost every hour, despite which the same old human carelessness continues. How human it is to say: "Oh, it will never happen to ME." But sometimes it does. The price of neglect is almost inevitable. In time, it is paid.

In a garage that had been neglected the backfire from a truck ignited the oil rags and waste on the floor, and an hour later \$75,000 had gone up in smoke. It is the unexpected which often happens.

Every Individual Has a Part in Fire Prevention

What is the individual's part in preventing the really sinful loss from fire each year—a loss which appears to increase rather than diminish, despite every known expedient. In what practical manner may the people of a community take strategic steps to check the inexorable calamity?

It's a subject to give the nation pause for serious thought. The aggregate fire losses in Canada in a year bulk up to hundreds of thousands of dollars. Experts claim that a considerable proportion of this is the result of human carelessness.

How many stop to consider that losses by fire materially affect insurance rates and taxes? And the tragedy of it is that because of the carelessness and indifference of SOME, ALL must pay proportionately, when the final reckoning comes.

The great fire insurance institutions do things mathematically. Fire insurance premiums are based on the average, known fire losses in each and every state.

Fire is certainly one of the most insidiously terrible, cruel and wasteful enemies of modern man.

For office forms, ledger sheets, and commercial stationery of any kind, office or typewriter supplies, place your orders with The Journal. Prices given on any quantity desired, and prompt delivery.

Buy GOOD paints for your spring paint-up work.

Care—A Form of Insurance

Recently there was placed on exhibition a series of over 5 thousand photographs of fires, that ranged from modest homes to mansions, sky scrapers to one-story shops. And in each and every case the conflagrations were caused by human carelessness.

Here and There

(38) Completing her 28,000-mile cruise around the world in the course of which she visited 18 countries and 27 ports, Canadian Pacific flag ship Empress of Austria docked at New York April 12, from which she sailed December 2 last. She was carrying 320 passengers, including prominent society and banking leaders of Montreal, Toronto and other Canadian and United States cities.

Winnipeg.—Over a thousand new homesteads have been filed in the four western provinces during the month of January and February this year, being 1,035 as compared with 629 for the same two months' period of last year. By provinces, Manitoba reports 74 homesteads entered as against 71 last year, Saskatchewan 430 as against 336, Alberta 502 as against 213, and British Columbia 30 against 2.

Raymond.—According to a cable from London, England, discoveries likely to be important for the Canadian beet sugar industry have been made at Oxford. A means has been found to dry the sugar beet and thus allow the manufacture of sugar to be continued throughout the year, and it is even believed that a method of treating the resulting effluent in such a way as to free it from poison has also come to light. The discoveries are a result of four years' research work.

Vancouver.—I am satisfied with the progress of Canadian products in the Chinese trade field and prospects for the increase of trade are extremely good. Col. Moore Cosgrave, Canadian Government Trade Commissioner to China, said here on his arrival from the Orient. "Canadian products of all kinds and especially those from British Columbia are being very well received in China now. There is no real boycott against Canadian goods; the Chinese merchant knows his prices and knows where to place his orders."

Announcement has been made from Canadian Pacific Railway headquarters that a "Remembrance Tour" is being organized for the coming summer for ex-soldiers, their relations and friends to visit the scenes of battles in France and Flanders during the Great War. The tour will leave Montreal July 15 next, on board Canadian Pacific liner "Duchess of Bedford," one of the new cabin class steamships which will be placed by the company on the St. Lawrence route this year.

A nineteen-year-old youth, Arthur Cleland Lloyd, of Vancouver, was the winner of the \$1,000 prize for orchestral suite composed for the Musical Festival to be held at Quebec May 24-28. Three other prizes were awarded and a further \$1,000 for a cantata will be given later. The prizes, which totalled \$3,350, were the gift of E. W. Beatty, chairman and president of the Canadian Pacific Railway. The contest was open to all the world and compositions were received from Great Britain, France, Hungary, Denmark and the United States as well as Canada.

Ottawa may conceivably be selected for a future meeting of the Council of the League of Nations and Sir Hon. W. L. Mackenzie King, Prime Minister of Canada, should attend the next assembly of the League in appreciation of the honor paid Canada by her election to the council of the 14 leading powers of the League of Nations. The statement of Sir Herbert Ames, for seven years financial director of the Secretariat of the League, when interviewed on the Windsor street S. P. R. station here Tuesday.

FIRE!

One of the Ugliest Words in the World

Night! Everybody in bed and the little home dreaming, all unconscious of any peril. And then, sharply, there rises on the misty air that one, terrible word—"FIRE!"

A mother snatches her child from its crib and staggers down the smoke-plumed stairs. A father drags them to safety, and, hours later, they look upon all that is left of what was once "HOME." Regrets are of no avail now.

In so many important ways, you, in your own home, can prevent such occurrences as this. Handle matches with great care, using flashlights when possible. Clean up in attic and cellar. Burn trash the moment a little of it collects. Have that basement as tidy as human hands can make it. Use every known protective measure, such as fire extinguishers, that fires, starting in a small way, can be vanquished. Place precious documents and other valuables in fire-proof boxes, cabinets, etc. And know—the calm assurance of policies which will pay you back, if Fire comes in some mysterious and unforeseen manner.

For Fire Insurance See
A. OLIVA
At store of Coleman Trading Co., Coleman. Phone 13



With a fiendish chuckle of delight, Fire juggles homes high in the air. One in so many falls prey to his sinister touch and only ashes remain, waste, and heartache. It isn't worth while. Indifference is rather expensive, we would say.

A study of the annual fire losses in the United States over a period of 12 years shows an ever mounting chart. Back in 1902, the fire loss was \$161,078,040. In 1914 the figure mounted to \$221,439,340. Guess what it was in 1925? \$559,428,858.

Such figures stagger human imagination. Something must be done about it. People must of matches; they must use modern fire-fighting apparatus, and recognize the economic need of fireproof cabinets and other protective measures.

SECURITY and SERVICE

The shriek of the Fire Siren awakens you in the dead of the night. The ominous roar of the reels rushing in YOUR direction heralds disaster, BUT—it's only fear of Financial Disaster—you may Rest in Peace

BY INSURING WITH
Herbert Snowdon Phone 30-B



WORLD HAPPENINGS
BRIEFLY TOLD

Henry James Campbell, pioneer railway builder and explorer, died at his home in Vancouver, at the age of ninety-one, after a brief illness with pneumonia.

Coal production in Canada during March was slightly less than in February. Alberta produced 619,663 tons. British Columbia's output was 251,832 tons.

Capt. George H. Wilkins, scarcely landed from his last expedition across the top of the world by aeroplane, already is planning a new air venture—this time over the Antarctic at the other end of the world.

The government is of the opinion that women should have the right to sit in the Senate and means will be devised to amend the British North America Act to permit appointment of women to the upper chamber.

The resignation of Sir Henry Drayton as a member for West York was announced in the House of Commons. He has accepted the appointment of chairman of the Ontario Liquor Board.

A notice of motion for the tabling of correspondence between Canada and Great Britain on the subject of titles for Canadians has been given by C. H. Cahan, Conservative, St. Lawrence-St. George. The motion calls for a list of foreign honours and decorations conferred on Canadians since 1919.

Dr. Henry M. Torg, president of the University of Alberta since its organization, 20 years ago, is tendering his resignation, to take effect at the end of the current college year next month, in order that he may accept the permanent chairmanship of the National Council of Scientific Research, with headquarters probably at Ottawa.

To Beautify Ottawa

Proposed Outlay of Three Million Dollars To Beautify Our Federal Capital

Plans for the federal district commission for the beautification of the city of Ottawa were laid before the House of Commons by Premier Macleaze King.

The bill, a Government measure, proposes:

1.—To reduce from \$250,000 to \$200,000 the annual amount granted to the Ottawa federal district commission.

2.—A further expenditure of \$3,000,000 for expenditures of the Russell House property.

The plan—sketch maps were distributed among members that they might better follow the scheme—in to create a large park in the centre of Ottawa, opening up the approach to Parliament Hill.

A feature of the park scheme is a large circular space, after the style of Piccadilly Circus in London, around which one-way traffic will move. The centre of the space will be the heart of the capitol. There, in all probability, the national war memorial will be erected.

"A country is known among the citizens of the world by its capital," said Mr. King. "The capital of Canada should be second to none in the British Empire. The various provincial capitals were credit to their provinces, and it should be remembered, he added, that Ottawa was the federal capital for all the provinces.

Genius At Mental Arithmetic
Scientists of Europe are interested in the case of a woman in a Welsh hospital who can neither read nor write but is a genius at mental arithmetic. She can solve mathematical problems in 30 seconds, and is said to never give an incorrect answer. She also can recall a large number of historical dates at will.

The more people talk back the better the auctioneer likes it.

A girl often discovers the man after her own heart doesn't want it.



"I was only punished by my father once, and that was for telling the truth."

"Yes, and I suppose that cured you permanently."—Vikingsen, Oslo.

W. N. O. 1731

Small Town Papers

FRANK PARKER STOCKBRIDGE
Reviewed by special committee of the National Association of Newspaper Editors, New York, N. Y.

(Continued.)

"The total circulation of these 11,500 country weeklies is about 9,500,000, as against a total of 1,000,000 copies each. That doesn't sound like much to a New Yorker, accustomed to circulation figures in the hundreds of thousands. But there are only about 600 dailies in the United States which have as many as 10,000 circulation, and the whole list of dailies circulates only about \$300,000.

"It doesn't take a large circulation to make a country weekly profitable. Bert Mills and some of the rest of you chaps here are the magnates of the business. Remember that an income, net, of \$30,000 a year in a village of 500 population is a whole lot of money. It's the equivalent of making \$100,000 a year in Chicago or New York, in what it will enable a man to do for himself and his family. It's a whole lot more than the average man in the same sized town makes. As much, I should say, as anybody else in town is likely to make, including the banker and the general merchant. And I don't think I'm far wrong when I put \$3,000 a year as a profit for the minimum first-class country weekly, with his average circulation closer to \$5,000. If I'm wrong, somebody correct me."

Sounds all right to me," said an Iowa editor who had been doing nothing but this for years. "I personally know at least fifteen country publishers in Iowa who make more than \$5,000 a year out of their business. I don't know of a paper—or, rather, a poor editor, who can't earn 20 per cent a year on his investment in this business. I can't guess our average paid investment runs nearer \$20,000 than it does \$15,000."

"That will come pretty close to it," said one of the others, who turned out to be the representative of a concern carrying a general line of printing-office machinery. "Take the main item, the linotype. The first of the typesetting machine, a line caster. Might be a country paper, using one machine, many have two; the average is about three. The first three thousand dollars is cheap for a typesetting machine, the \$4,000 ones are more in demand. So put it at \$4,000 per paper as the average of that item."

"Then there's the press. There may be, somewhere in the United States, a newspaper still being produced on a hand press, but I don't know where it is. If I did I'd hunt up the editor and sell him a power press. The old-time country paper cost \$50,000. More of them used the Washington hand press, invented by Ben Franklin, which cost \$300. The first of the two or four pages at a time. Then the cylinder press came in, with a way to turn the cylinder while another fed the sheets, or a little steam engine to turn the press over. But all these are obsolete now. The two-cylinder press is the minimum, and from that up to the flat-bed perfecting press, printing from the roll. These types of presses cost from \$2,000 to \$5,000. The average fair average here is about \$5,000."

"There have been \$5,000 in only the two main items of the plant. But we've got to put in hand type and cases for the day, imposing stones, and a folder, a mangle, a baler, for the press and another for the machine, and all the rest of the necessary equipment. You can't run a business in many instances. Certainly there's another \$4,000 there. That makes an average investment of \$15,000 exclusive of building. More country publishers own their buildings than rent, and \$20,000 is surely not too high for an average figure of the value of the building, including the land. Yes, I agree with our friend from the States. The average of the country weeklies runs well above \$15,000, and it is increasing all the time."

The advertising-agent man had been tearing on the edge of his chair, eager to pick up the conversation again.

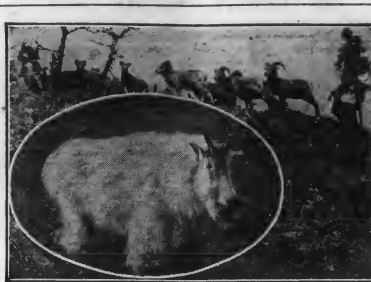
"Let me give you some more figures," he insisted. "You're wondering where the country editors get the money to invest in their plants, and where their profits come from. Here are some government statistics: There are nearly 60,000,000 people—more than half the population of the United States who live in these small towns or in the country around them. There are still 27,000,000 on the farms, although 500,000 farmer families have moved to town since June 1920. But where did they move to? To the big cities? Don't think it; they moved to the small towns, where they are still readers of the country weeklies."

"And these 60,000,000 people, instead of being the poorest part of our population, are pretty nearly the richest, on the average. There aren't many millionaires among them, but they'll average a higher cash income per family than the big cities average. Here's a survey of Edgar County, Illinois, which shows an average cash income per family of \$2,500 a year, in addition to the rent for most of them and a large part of their food supply for many of them. That's a big income when you consider how small the living expenses are in rural communities."

"Here's another survey, made by the General Federation of Women's Clubs in July, 1927, of towns under 5,000 population—their territory where we are talking about. It shows that in these towns there are 127,885 families, owning 1,000,000 horses, 14,410 pigs, and 68,400 with radio sets."

"There are some more government figures, from the Department of Agriculture: The farmers of the

WHERE WILD ANIMALS BECOME TAME



Jasper National Park, which will be visited by the members of the Canadian Weekly Newspapers Association at the completion of their annual convention at Edmonton this year, is Canada's largest and finest game sanctuary. Within its 5,300 square miles, grass and hunting dogs are forbidden, and he who would hunt bears, deer, mountain sheep, mountain goats or other animals must do so with the camera as his weapon.

And there is as much thrill in bringing home a good snapshot of a bear or a deer, as there is in bringing home the skin or head of such a trophy.

There are 10,000 mountain sheep and an equal number of deer in Jasper National Park, according to an estimate made by J. B. Harkin, Commissioner of National Parks, in his annual report. Dealing with wild life in the park, Mr. Harkin states:

"With the generally increasing rapidly and all animals were in good condition. From the observations of the warden staff, it is estimated that there are between 800 and 1,000 elk in the park. Herds numbering as many as 70 and 100 have been seen in the vicinity of Cabin Creek."

A very gratifying increase is noted in Rocky Mountain sheep. They

are spreading their range annually and previously deserted ranges are again being frequented. An estimate places the number of sheep within the park at 10,000. While Rocky Mountain goat generally keep to the higher altitudes, they are constantly spreading out. There are at present believed to be well over 2,000 goats in the park and all, including the kids, are in good condition.

Signs and tracks seen in different areas indicate a considerable increase among the grizzly bear, especially in the region of the Snake, Indian, Rocky and Smoky Rivers and Rock Lake. Black bear are also increasing and it is a common sight for tourists to see from ten to thirteen of these animals in the neighborhood of Jasper at one time. A very conservative estimate places the total number of bear within the park at 2,000.

Almost every lake and stream in the park contains beaver and they are increasing rapidly. Buffalo Prairie, at one time one of the finest grazing areas in the park, with a little running stream passing through it, is now a series of small lakes and dams which are occupied by hundreds of beaver. Especially good fishing is procured in these beaver lakes.

Financing Is a Specialty

When Contemplating Investments

Wise People Consult a Banker

News items about agents of phony stock being sent to jail and about others who escape the law, are not infrequent today, and it makes sorrowful reading, for the reason that so many of their victims are people who have entrusted their hard-earned savings to these agents or promoters. Yet there are many people while concerns in which one may invest with safety. How can the good be distinguished from the bad? Very often they can't be. But those who have money to invest can be sure of their ground if they will consult their bankers or some other reputable financier.

When you're sick you consult a doctor; when you need the law, you see a lawyer. Financing is a specialty about as intricate as medicine or law. Therefore see your banker before you loosen your purse strings.

The cries of sea-birds, especially seagulls, are very valuable as fog signals. The birds cluster on the cliffs and their cries warn boatmen that they are near the land.

The man who always does as he pleases is often displeased with what he does.

CANADIAN FOREST WEEK



We are the trustees, not the owners of our forest heritage; to keep faith with the future we must use it wisely and guard it from waste. Through the preventive forest fires—Hon. W. L. Mackenzie King, Prime Minister.

Canada's forests provide employment, stimulates business, and yield rich dividends in health and pleasure. Fire is their enemy. Carelessness with fire is criminal and offenders are justly subject to the penalties provided by law.—Hon. Charles Stewart, Minister of the Interior.

Winnipeg Newspaper Union



A Graceful Afternoon Or Evening

Exceedingly graceful is the frock pictured here. The two-piece pointed skirt is gathered to a bodice having the lower edge slightly rounded, thereby giving a graceful line. The attractive arrangement of the surplice effect is effectively shown, and there are lace shields at the front and back. The long pointed sleeves may be omitted for evening wear, if desired, thereby making this frock available for many occasions. An added note of contrast is introduced in the flowers placed at the shoulder and hip.

No. 1501 is for misses and small women, and it is sizes 16, 18 and 20 years. Size 18 (38 bust) requires 3½ yards 36-inch material, 2½ yards 54-inch, and ¾ yard all over lace for the shirtd. Price 25 cents the pattern.

Many styles of smart apparel may be found in our Fashion Book. Our designers originate their patterns in the heart of the style centres, and their creations are those of tested popularity, brought within the means of the average woman. Price of the book 10 cents the copy.

How To Order Patterns

Address: Winnipeg Newspaper Union,

175 McDermott Ave., Winnipeg

Pattern No. Size

Name

Town

Old Lady: "And what should polite little boy say to the lady who has given him a half-penny for carrying her parcels?"

Little Boy: "I'm too polite to tell you, ma'am."

The way to get rich is to lay up part of your income and as much as possible of other people's.

SUNDAY SCHOOL LESSON

MAY 6

GREATNESS THROUGH SERVICE

Golden Text: "The Son of Man also came not to be ministered unto, but to minister, and to give his life a ransom for many."—Mark 10:45.
Lesson: Mark 9:33-50; 10:35-45.
Devotional Reading: Isaiah 42:1-7.

Explanations and Comments

The Request For Preferment, verses 33-37.—James and John the sons of Zebedee, came to Jesus with a special request. Matthew says that their mother came with the request (Matthew 20:20). "The case is in accordance with the law maxim 'He who does anything through another, does it himself'."—John A. Broadus. An Australian writer suggests that Mark was more chivalrous than Matthew, or else that Matthew wished to save the face of James and John, and add, "Anyhow, it was clearly a family affair with almost a suggestion of an Eastern intrigue. Salome may have been put up to it by her sons."

"We would that Thou shouldst do for us whatsoever we shall ask or Thou wilt grant us."—Matthew 20:20. "The case is in accordance with the law maxim 'He who does anything through another, does it himself'."—John A. Broadus. An Australian writer suggests that Mark was more chivalrous than Matthew, or else that Matthew wished to save the face of James and John, and add, "Anyhow, it was clearly a family affair with almost a suggestion of an Eastern intrigue. Salome may have been put up to it by her sons."

How like many—shall I say most?—of our petitioners! We come to God to get what we want, not to learn what He wants us to have or wants from us. As Bishop Temple says, the form of all pagan prayer is, "Will you do for me what I want?" While the form of Christian prayer is, "Will you do for me what I need, with all men what you want?"

To Jesus' question as to what they wished, they replied, "Grant unto us that we may sit, one on Thy right hand, and one on Thy left hand, in Thy glory." The two disciples were at least honest in their request; they asked no precedent, and they asked for it in plain words. They do not include their request in their request for the chief places; they were there to learn what they were seeking to "get ahead" of him? The right and the left hand were the places of highest honor. To quote a saying of Rabbi Akiba to the effect that the Holy and Blessed God caused King Messiah to sit at His right hand, and Abraham at His left. "Thank in itself is one of the falsest of all things. It is a philosophy and philosophy to delude. Outward rank deserves outward respect, genuine respect is only accorded to real usefulness."—Donald Hankey.

An Interesting Edition

London Daily Mail Pictures Events

In Year 2,000

A newspaper as newspaper men thought it would be on January 1, 2000, has been published in London by the Daily Mail.

"Air fire squad section 28 flies to a fire in Regent street and quickly quenches a blaze with its 'Anti-Fire' extinguishers."

"The big murder, the day is that of a man killed by mental suggestion from his enemy."

"So greatly, in fact, has the mental power of the race increased that thirty children play games of relaying the day and through a silent battery of 'memory impressors' do their studying in their sleep."

"Television is a routine part of the day's affairs. A cricket match in Trafalgar Square to watch a cricket match between the English and Australian teams playing each other at Sydney, on the other side of the world."

"Captain Ralph Birdstone's 24-hour flight around the world is featured particularly because a noonday sun was shining over him all during the flight. People in London in 'crash-proof lingerie' because flying is a part of their ordinary daily life."

"The only thing that seems unchanged is the civil war in China, which is still in the news."

The newspaper, full-sized one of 24 pages—was published with a Daily Mail exhibition of "Homes of the Future," at the Great Olympia.

The Acid Test

"Put up notices that no book agents are to be admitted to the building," said the publisher.

"But you have just advertised for agents to sell our new work," protested the secretary.

"Of course, I want to try the applicants out. If a man could be stopped by a little thing like that notice, what good would he be to us?"

Noticed Relationship

A concocted young clergyman, walking home from church with one of the ladies of his congregation, remarked: "I preached this morning to a congregation of asses."

"I thought of that," observed the lady, "when you called them beloved brethren."

Gilbert: "Horace is very religious, isn't he?"

Morgan: "I should say he is. Why, he even wears a herringbone suit on Friday!"

Fred: Do you think women can stand more suffering than men?

Jack: Well, I can hardly imagine a man wearing chiffon stockings in winter.



The Clean-Up and Paint-Up Crusade is now a National Civic Movement

COLEMAN BOARD OF TRADE CO-OPERATES IN CAMPAIGN

Civic Pride Cannot Afford to Sleep for a Single Instant States A. M. Morrison, President of Local B. of T.

"You have seen them yourself—drowsy, lazy, indifferent communities, sleeping away priceless hours when other towns and sections are working night and day to bring civic pride up to a high pitch. And such communities get such a 'running start' that it is difficult to catch up with them. When a Rip Van Winkle's town does awaken it faces a giant task."

"In towns where paint is almost a religion, where the clean up, dress up and perk up idea persists, real estate values are higher, homes are more popular and are worth more, and progress is in the very air."

If securing the support of the Board of Trade in this campaign for Clean-Up and Paint-Up, The Journal feels that it will lend additional interest and influence to the campaign. It takes publicity to awaken the interest of the people, no matter what the object may be, and communities are prone to become careless in the appearance of their towns, so that an annual campaign to re-awaken civic pride is well worth the effort, and undoubtedly achieves results.

Some people have a quaint idea about this Clean-Up and Paint-Up movement. They feel, perhaps, that they can go just half way and reach the same goal, which, of course, isn't at all true.

People who look from car windows of passing trains judge a town by what they see through the windows. They can't look beyond and into the suburban territory, where everything may be ship-shape. Therefore how wise and necessary it is to give civic pride a boost, by keeping the railroad right of way and the vicinity looking as neat as we would the grounds around our homes.

A glance at most towns from the railroad coaches is usually not at all inviting, and in some cases repelling. It is an important thing, and one which should receive consideration in any clean-up campaign.

New Bank Building Now Complete

With the clearing away of the scaffolding and debris around the new Bank of Commerce building, and the demolition of the frame building along side, the old gives place to the new, and the new building stands forth in its pristine freshness, a tribute to the energy of the Board of Trade and the enterprise of the bank. A few more buildings of this type would add greatly to the appearance of Coleman's business section, and Contractor D'Appolonia had made a fine job of the contract, the greater part of the construction work having been done under the adverse conditions of the cold winter months.

Uses of Bituminous Coal

The current issue of the Western Canada Coal Review contains a very interesting article by Geo. E. Pratt, former fuel commissioner for Alberta, who describes the qualities of the various grades of coal mined in this province, and the best methods of using them. Instructive illustrations are also given showing the proper method to build furnace fires to secure maximum results from both domestic and bituminous coal.

New Paint on the buildings makes you feel as pleased as wearing a new suit of clothes.



EVERYBODY
Must PAY
STRICT ATTENTION
to their DUTY

CLEAN-UP PAINT-UP

Faces to the right! Eyes bright! Now for the "Clean Up and Paint Up" Drill! With this army on the battle line, in every home in the community, there need be no fear of not conquering that arch enemy, "Neglect." A community progresses in proportion to the fighting spirit of the individual—the spirit which makes each individual say: "Now for clean homes, inside and out, a brighter, better business section, immaculate railroad rights-of-way, perfect streets, and the lustrous, healthful stroke of the paint brush. War on neglect! It means prosperity for your town and for you and yours alike —(Published by the Coleman Board of Trade.)

No Roads too Rough No Hills too Steep



APPEARANCE may make friends for a car, but it takes performance to hold them. McLaughlin-Buick outsells because it out-performs.

The G. M. A. C. Deferred Payment Plan offers many advantages to buyers of McLaughlin-Buick cars.

McLAUGHLIN-BUICK

SENTINEL MOTORS
A. M. Morrison, Mgr.
Phone 21 Coleman, Alta.

The strong, reliable McLaughlin-Buick outlines advantages... the semi-liquid frame... produces a riding ease that... as effectively as the powerful... makes easy mastery of the roughest hills.

MAKE IT A SPOTLESS TOWN ADVISES MAYOR BURNS

Town Council Gives Hearty Support to Annual Campaign for Civic Cleanliness and Improvement

On almost every home street—or business street, too, for that matter—there is an "eye sore." Where most houses and grounds are good to look upon, ship-shape and in perfect order, there squats a disreputable "tramp"—Neglect.

This is a common experience. There are always those who take a keen delight in their surroundings, and make it a hobby to improve their homes, while there are others who don't care a rap.

You see neglected towns as you motor or take a railroad trip—little towns and villages that are gray and drab and neglected. An epidemic of "I don't care" seems to have cast its plight over homes and business streets. You are inclined to say "No progress there."

Every town should be a spotless town. After all its largely a matter of paint, which is at once a beautifier and a preservative. If each individual should his share, soon an entire community can be "top hole." If you play golf you know what that means.

BE A BOOSTER!

Any town is made up of two kinds of men—the "Boosters" and the "Do-Nothings." The former class must shoulder all responsibility for the growth and necessary progress of the community. They do more than their share, which is not quite just, do you think?

Mr. "Do-Nothing's" creed is: "Let well enough alone. Costs too much money to be Cleaning-Up and Painting-Up all the while. Let the other chap do it—I'm busy earnin' a livin'."

Mr. Booster says: "I want my town to grow and to be popular. It can't do either if it is a neglected town, with shabby, unpainted houses and down-at-the-heel gardens and grounds. My own home and my place of business will be kept always in perfect repair, even though it may mean personal denial in some other way." By doing this I help myself by helping my town.

Which man has the right idea?

Legion Held a "Smoker"

The Canadian Legion held a smoking concert last Friday night in their club rooms, which was attended by members and friends to the number of about seventy. Besides songs given by members, Alf Phillips, well known baritone singer of Coleman, Ceol Reese, of Hillcrest, the possessor of a fine tenor voice, and his brother, who is an adept in reciting the poems of Robert W. Service, the author of "Songs of a Sourdough," delighted the members with their numbers, who went wild with enthusiasm and loudly demanded encores, which the artists willingly responded to. A. Parker, with his sweet sounding dulcimer, gave two selections, earning well-deserved applause. The chairman of the evening was W. Holley, president.



B. P. O. E., No. 117

NOTICE

All members are asked to attend the regular meeting to be held on Friday evening, May 4, for the transaction of important business, followed by program and supper.—G. BROWN, Exalted Ruler.

WHEN BETTER AUTOMOBILES ARE BUILT — McLAUGHLIN-BUICK WILL BUILD THEM